

# Bluewater Online

Providing information to our residents at their convenience!

## A New Era of Recycling...

The Bluewater Recycling Association is not one to rest on its laurels. From a new multi million dollar sorting facility to automated collection recycling programs starting in our communities, we are constantly seeking ways to improve your recycling company. In 2004 we relaunched [www.bra.org](http://www.bra.org) to help residents get the information they wanted in an easy to navigate format. At the time, it performed its task well, but times have change. With internet access becoming faster and people demanding more options and requirements, changes needed to be made. We have taken 'what you want' into account and are proud to release what we think is a more efficient, informative, and aesthetic website.



## A Clean New Interface

We understand that the key to deliver the information you want is in the interface. The new Bluewater website focuses on this goal of making you the resident find the information you want as effortlessly as possible. The result is a crisp, large workspace with readable text that is easy on the eyes. Every section of the website is uniquely colour-coded so you never have to worry where you are at any given moment.

In addition we have built a help section which not only answers the most questions you may have, but also directs you through to specific areas of the site to further help you with links to ask us your question so it can be answered promptly.

One of the new featured section is the 'Accepted Materials' section. When navigating to this area you will find an extensive list of materials with specific instructions on how to best manage that material.

## Clear & Easy Navigation

Finding your collection schedule and community-specific information has never been easier. Simply click on 'Schedule' from the main navigation and choose from either a visual map-based search, or a drop down menu listing all the communities. Click on your county and municipality, then you are taken to your own specific site with downloadable content, schedules and maps!

